

Matthew Cullen

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Education

The University of Tennessee at Martin, Martin, Tenn.

December 2015, Bachelor of Arts in Communications with an emphasis in Media Design,
minor in German (Overall GPA: 3.5, Communications GPA: 3.77)

Experience

The Pacer, Martin, Tenn., *Executive Editor*

05/2015 - present

Webmaster

05/2014 - present

Assistant Executive Editor

08/2014 - 05/2015

Assistant Executive Online Editor

02/2014 - 08/2014

- Manage a staff of eight or more students in producing a bi-weekly, student-run newspaper with a circulation of 1,000 copies.
- Use Photoshop, Illustrator, InDesign, Issuu, and Wordpress to lay out and create the newspaper and upload PDF versions of the newspaper to the website.
- Edit copy of articles being run in the newspaper.

Cullen Web Services, Bowling Green, Ky., *HTML/CSS Coder*

7/2007 - present

- Create and maintain websites using HTML and CSS.
- Create graphics and implement them with CSS.
- Write and edit copy for various websites.
- Conduct server administration and maintenance.

Savant Learning Systems, Martin, Tenn., *Intern*

05/2015 - 08/2015

- Created learning modules for various courses in Adobe Captivate 8.

- Researched and solved problems regarding the capabilities and functionalities of Adobe Captivate 8.
- Performed quality control and compatibility tests on learning modules, ensuring they would work for all users.

The Nest, Martin, Tenn., *Design & Layout team member*

08/2014 - 12/2014

- Created a digital magazine using Adobe's digital publishing software with a group of students and faculty.
- Used Photoshop, InDesign, HTML, and CSS to develop content for The Nest.
- Developed before/after image slider widget with HTML, CSS, and jQuery to show readers the differences in campus features between now and several decades ago.

UTM Office of Housing, Martin, Tenn., Resident Assistant

08/2012 - 02/2013

- Promoted involvement and academic achievement, addressed student needs, organized events, resolved conflicts.
- Created media to advertise events.
- With a partner, oversaw about 90 residents on our floor.

Activities

- Member of the Freshman Council in the Student Government Association
- Assistant Chairperson of the Film & Video Committee in the Student Activities Council

Additional Information

- Proficient with InDesign CC2015, Photoshop CC2015, Illustrator CC2015, and Adobe Captivate 8
- Proficient with HTML and CSS
- Strong with Javascript/jQuery
- Knowledge of AP writing style

Honors and Awards

- UTM Dean's List, 2012 - present
- Outstanding Student in Media Design Award, 2015
- Communications 325 Excellence in Advertising Award
- Communications 325 Excellence Award, 1st place Strategic Communications Campaign

References

Dr. Tracy Rutledge, Associate Professor
Communications Department
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731-881-7554
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Dr. Charles Hammond, Associate Professor
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Tomi Parrish, Instructor
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Portfolio

Available on request
Online portfolio available at <http://www.matthewrcullen.com>